

PRiME

*an initiative of the
United Nations Global Compact*

Sharing Information on Progress 2026

Universidad del Valle de
Guatemala

September 2026

Table of Contents

1. About PRME	3
2. About SDGs	5
3. Getting Started	6
4. Values	12
5. Teach	14
6. Research	17
7. Partner	19
8. Practice	21
9. Share	23

About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Universidad del Valle de Guatemala, including key details and basic institutional data.

Mission

To develop change agents who make an impact on society through educational and research experiences focused on science and technology.

Vision

To deliver ingenious and committed individuals to Guatemala and the world.

Institutional History

UVG Sustainability History



Universidad del Valle de Guatemala (UVG) is a private, not-for-profit, non-sectarian university founded in 1966 in Guatemala City with a strong focus on science, technology and innovation. ([Wikipedia](#)) Over the past decades we have gradually oriented our academic model, research and outreach toward sustainable development, ethics and social impact, which naturally led us to align with Responsible Management Education (RME) and to join the PRME community through its Latin America and Caribbean chapter. ([PRM Elac](#))

1. Brief history of UVG

- **1966 – Founding with a science- and technology-driven mission.**
- UVG was created by a private foundation linked to the American School of Guatemala. From the beginning we positioned ourselves as a secular, non-ideological institution with a strong emphasis on engineering, science and high-quality research, summed up in our motto “*Excelencia que trasciende*” (“Excellence that transcends”). ([Wikipedia](#))
- **1990s – Expansion with a strong social and environmental mandate (Altiplano Campus).**

- In the late 1990s the government transferred a former military base in Sololá to be transformed into UVG Altiplano. The founding agreements explicitly tasked the campus with promoting integral development of the central and western highlands through education, research and extension, with emphasis on agro-forestry, tourism, environment and community technical training. ([Portal UVG Campus Altiplano](#)) This “peace and development” origin story deeply shaped our institutional understanding of responsibility and sustainability.
- **2000s–2010s – Research and innovation for sustainable development.**
- UVG created an Institute of Research with 10 specialized centers that work on topics such as infectious diseases, climate resilience, biodiversity conservation, sustainable energy, water and environment, responsible production and low-cost biomedical technologies. ([Universidad del Valle de Guatemala](#)) These centers set high standards for research ethics and for generating evidence-based inputs to public policy. At the same time, we invested in the **Centro de Innovación y Tecnología (CIT)** on our Central Campus, which houses cutting-edge laboratories and maker spaces and underpins our culture of innovation and entrepreneurship. ([Datanyze](#))
- **2010s–2020s – Institutional commitment to the SDGs.**
- UVG publicly embraced the **UN Sustainable Development Goals (SDGs)**, developing a portfolio of projects, research initiatives and teaching activities explicitly aligned with the Agenda 2030. ([Universidad del Valle de Guatemala](#)) The “UVG por los ODS” initiative, which maps and amplifies SDG-related efforts across the university, recently received recognition from UNDP and Fundación Ciudades Conectadas. ([Actualidad UVG](#))

2. Path toward Responsible Management Education (RME)

While UVG is a STEM-oriented university, our path toward RME has been strongly interdisciplinary and institution-wide.

2.1 Curriculum and learning experiences

- **Undergraduate environmental and ethics core.**
- Courses such as “**Retos Ambientales y Sostenibilidad**” help first-year students evaluate the impact of their personal and professional lifestyles on the environment, develop research skills, and “act ethically” when facing complex sustainability challenges. ([College Sidekick](#)) This type of course is taken by students from multiple majors, not only environmental fields, and has become an important early touchpoint for RME-related competencies.
- **Graduate programs directly linked to sustainability.**
- UVG Masters has positioned several programs as explicit responses to the SDGs, including a **Master’s in Environmental Management and Sustainability** and specialized programs such as the **Postgraduate in Sustainable Buildings**, which trains professionals to design energy-efficient, comfort-oriented and “green-certified” projects. ([Actualidad UVG](#)) These programs integrate environmental, social and economic dimensions of sustainability and encourage students to develop applied projects with measurable impact.
- **Research-rich learning environment.**

- Through our Institute of Research, students at all levels participate in projects related to climate change adaptation, biodiversity conservation, responsible production and sustainable use of natural resources. ([Universidad del Valle de Guatemala](#)) This has gradually normalized the expectation that scientific rigor, ethics and societal impact are inseparable.

2.2 Business and management education

- **Creation of Business and Management School (Bridge Business School).**
- UVG launched its Business and Management School (now Bridge Business School) to prepare “positive leaders and innovative people who transform organizations for the benefit of all,” explicitly combining management, entrepreneurship, data analysis and digital transformation with a human-centered, future-oriented vision. ([Universidad del Valle de Guatemala](#)) Today the school serves around **600 students**, focused on solving organizational problems through innovation and technology—an ideal platform to operationalize RME. ([Soy502](#))
- **MBA+ and executive programmes for sustainable business.**
- The **MBA+** program was designed to help executives generate projects, redesign businesses and drive organizational change that is both economically robust and socially responsible, positioning “sustainable business” as a competitive advantage in Guatemala and the region. ([La Hora](#))
- **Corporate compliance and anti-corruption education.**
- In collaboration with the University of Massachusetts Lowell, UVG developed a **master’s program in corporate compliance** to promote transparency, accountability and anti-corruption practices in Guatemalan firms. ([Universidad de Massachusetts Lowell](#)) This program is a concrete expression of RME, addressing governance, ethics and legal frameworks in a context with high systemic corruption risk.

2.3 Institutional culture and student engagement

- **CIT-based innovation and “Acciones Verdes”.**
- Our CIT hosts initiatives where students design technological and social innovations, including the **Acciones Verdes** program, which supports student projects that promote environmental sustainability on campus and in communities. ([Actualidad UVG](#)) These hands-on experiences translate responsible management principles into concrete prototypes, policies and ventures.
- **University-wide SDG initiatives.**
- “UVG por los ODS” maps teaching, research and outreach that contribute to the SDGs and was recognized by UNDP and Fundación Ciudades Conectadas as one of the most relevant SDG-aligned initiatives in the region. ([Actualidad UVG](#)) This has made SDG language and impact tracking part of our everyday institutional vocabulary, also within business and management programs.

3. Milestones toward PRME adoption

Framed as a timeline, our road to RME and PRME looks like this:

- **1966–1980s – Foundational values.**
- Establishment as a non-profit, secular university with strong emphasis on science, technology and service to society, setting the ethical and academic foundations. ([Wikipedia](#))

- **1999 – Altiplano Campus: peace, development and environment.**

- Transformation of a former military base into an educational campus dedicated to regional development in agro-forestry, tourism, environment and technical education, signaling a deep institutional commitment to social and environmental responsibility. ([Portal UVG Campus Altiplano](#))

- **2000s–2010s – Research, CIT and innovation culture.**

- Consolidation of the Institute of Research and construction of the CIT, strengthening UVG's capacity to link applied science, ethics and sustainable innovation (for example in energy, water, environment and responsible production). ([Universidad del Valle de Guatemala](#))

- **Mid-2010s – Public embrace of the SDGs.**

- UVG explicitly declared support for the SDGs and began to showcase how topics like energy and sustainability are addressed across disciplines, making the SDGs a visible frame for teaching and outreach. ([Facebook](#))

- **Late 2010s–early 2020s – Formalization of sustainability-oriented programmes.**

- Launch and consolidation of UVG Masters programs linked to sustainable development and the SDGs (e.g., Environmental Management and Sustainability; Sustainable Buildings), and the MBA+ and Business and Management School programs oriented to innovation and responsible leadership. ([Actualidad UVG](#))

- **Early 2020s – Recognition of “UVG por los ODS” and student engagement.**

- External recognition by UNDP and Fundación Ciudades Conectadas for our “UVG por los ODS” initiative confirmed that our internal RME efforts were producing visible societal impact. ([Actualidad UVG](#))

- **Most recent step – Joining PRME.**

- Building on this trajectory, UVG's Business and Management School joined **PRME** through the Latin America and Caribbean Chapter (PRME LAC), formally committing to embed the PRME principles—purpose, values, method, research, partnership, and dialogue—into our strategy, curriculum and operations. ([PRM Elac](#))

4. People and images that paved the way

Several groups and individuals have been central to this journey:

- **Founding trustees and early academic leaders**, who envisioned a non-sectarian, science-based university committed to excellence and service from 1966 onward. ([Wikipedia](#))
- **Rector Roberto Moreno Godoy**, whose leadership has emphasized internationalization, research excellence and societal impact, creating the conditions for UVG to engage with SDGs, PRME and global networks. ([Wikipedia](#))
- **Community and philanthropic leaders**, including those behind the development of Altiplano Campus and the CIT. The central plaza of CIT, for example, carries the name of **Dra. Isabel Gutiérrez de Bosch**, reflecting the role of philanthropic leadership in advancing science, technology and inclusive education at UVG. ([Soy502](#))

- **Academic teams** who designed courses like *Retos Ambientales y Sostenibilidad*, launched the environmental and sustainability masters, structured the MBA+ and corporate compliance programs, and led initiatives such as *UVG por los ODS* and *Acciones Verdes*. ([College Sidekick](#))

The historical images above—ranging from early photographs of our campus to today’s CIT and main entrance—illustrate this evolution from a young science-focused institution to a university where responsible management, sustainability and ethics are integral to who **we** are and to why we joined PRME.

Graduates & Enrollment

2025 Statistics	Number
Graduates	1,376

Degrees Offered

Bachelor Programs

-  Bachelor of Science (B.Sc. or B.S.)
-  Bachelor of Arts (B.A.)
-  Bachelor of Business Administration (B.B.A.)
-  Bachelor of Engineering (B.Eng.)
-  Bachelor of Technology (B.Tech.)

Masters Programs

-  Master of Science (M.Sc. or M.S.)

Additional

-  Licenciaturas (5 or 4 year primary degree)



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Who Champions Responsible Management Education at Our Institution

- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Interdisciplinary efforts across business school
- ❖ Centralized sustainability office



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Courses that support RME

Universidad del Valle de Guatemala reports 1 course in 2025 that support responsible management education and sustainable development goals.

Emprendimiento e innovación | CU-177

El emprendimiento y la innovación se han convertido en una fuerza importante en la economía global. Los políticos de todo el mundo están descubriendo que el crecimiento económico y la prosperidad están en manos de los emprendedores - hombres y mujeres dinámicos y motivados que se empeñan en alcanzar el éxito creando y comercializando nuevos productos y servicios innovadores y orientados al cliente-. Estos emprendedores no sólo crean prosperidad económica, sino que, con un enfoque social se esfuerzan por hacer del mundo un lugar mejor en el que vivir. Los emprendedores son quienes lideran la revolución económica que ha demostrado una y otra vez su capacidad para elevar el nivel de vida de los ciudadanos de todo el mundo.

Los estudiantes en este curso de formación inicial en innovación y emprendimiento se adentran en sus conceptos centrales, su proceso y sus implicaciones de impacto en los ecosistemas a los que pertenecen. Mediante el trabajo en equipo se concibe y ejecuta una serie de actividades, experimentos y dinámicas de emprendimiento e innovación. Los y las estudiantes de este curso desarrollan las habilidades necesarias para diseñar y probar propuestas de valor, evaluar y mejorar el ajuste producto-mercado y crear modelos de negocio listos para presentar en alguna competencia relevante para ellos.

Además, los estudiantes están expuestos a herramientas personales e interpersonales que permiten el trabajo en equipo de alto rendimiento, incluyendo la planificación de proyectos y la retroalimentación entre pares. Estas experiencias de emprendimiento y sus retos asociados proporcionan un contexto en el que los estudiantes pueden desarrollar una mayor conciencia de sí mismos, una autorreflexión productiva y coraje.

El curso hace especial énfasis en el emprendimiento y la innovación como una forma de hacer el bien en el mundo, e invita a los estudiantes a abordar todos los aspectos de de sus carreras con una mentalidad de emprendimiento e innovación. Se realizará de manera presencial, en algunos casos de forma híbrida con conexión sincrónica y será asincrónica en algunas ocasiones a través de trabajo enviado en la plataforma de Canvas, según se determine.

Desarrollar competencias clave en innovación y emprendimiento, incluyendo la capacidad de diseñar propuestas de valor, validar el ajuste producto-mercado y crear modelos de negocio competitivos.

Fomentar habilidades interpersonales y de trabajo en equipo, mediante herramientas para la planificación de proyectos, retroalimentación efectiva y colaboración de alto rendimiento.

Impulsar el pensamiento crítico y la autorreflexión, promoviendo una mayor conciencia personal, resiliencia y coraje frente a los retos del emprendimiento.

Inculcar una mentalidad orientada al impacto social, motivando a los estudiantes a utilizar la

innovación como medio para generar bienestar y contribuir a un mundo mejor.

Preparar a los estudiantes para entornos reales, mediante experiencias prácticas, dinámicas y competencias que simulan escenarios del ecosistema emprendedor global.

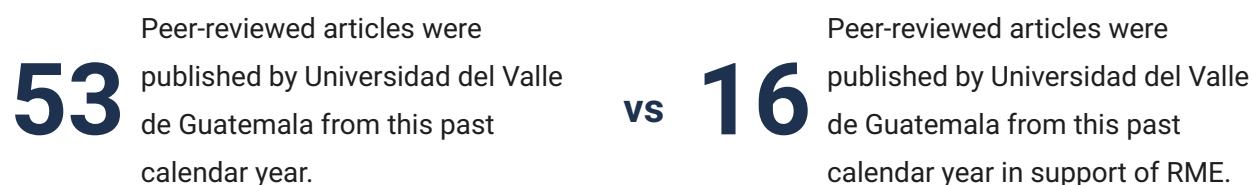




Research

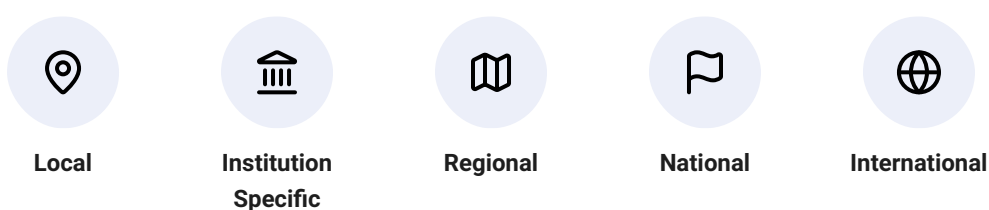
We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development



Research Funding

In 2025, Universidad del Valle de Guatemala was awarded funding for research that is:



Socializing Research

In 2025, Universidad del Valle de Guatemala contributed research findings to:

- ❖ Industry and business networks
- ❖ International media
- ❖ Government and policy makers
- ❖ Community organizations
- ❖ Local media
- ❖ National media
- ❖ Open-access platforms



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- ❖ Aspen Institute
- ❖ Local institutions and associations
- ❖ Quacquarelli Symonds (QS)
- ❖ United Nations organs other than the UN Global Compact
- ❖ University Councils
- ❖ HCÉRES
- ❖ Agencia Centroamericana de Acreditación de Programas de Arquitectura y de Ingeniería (ACAAI)

Student Organization Partnerships

- ❖ Enactus



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- ❖ Zero-waste guides



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Engagement Opportunities

Universidad del Valle de Guatemala offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Partnerships with local organizations
- ❖ Sustainability-focused research and collaboration Opportunities

Communication Audiences

Universidad del Valle de Guatemala communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Faculty and staff
- ❖ Media and public relations channels

SIGNATORY

Universidad del Valle de Guatemala



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