

2024 Sharing Information on Progress (SIP) Report

Centro Universitário Autônomo do
Brasil(UniBrasil)

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Letter of Commitment

Centro Universitário Autônomo do Brasil(UniBrasil) demonstrates its commitment to PRME's Principles through the following letter from senior leadership.

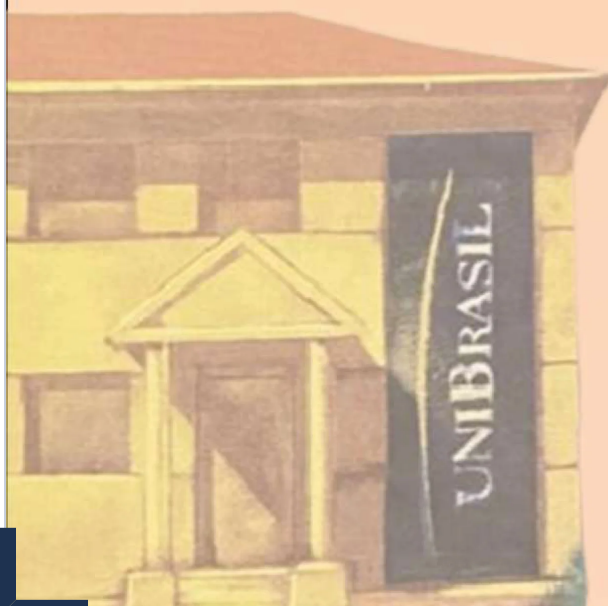


Apresentação

Partindo de abordagens teóricas e concepções críticas de ensino que corroboram com a formação científica sólida, com princípios de fortalecer a autonomia, a reflexão e o senso crítico do estudante, o UniBrasil faz de suas responsabilidades acadêmicas um compromisso social e de desenvolvimento humanitário. Com a missão de formar, por meio de processos sustentáveis, pessoas que possam assumir a plenitude da condição humana, pela geração e experimentação de saberes, ideias e valores comprometidos com a realidade brasileira (PDI, 2022), o UniBrasil sustenta princípios balizados em uma sociedade democrática. Aqui, ao se profissionalizar, o estudante compreende sua responsabilidade no mundo e se percebe como agente de um coletivo capaz de transformar a sociedade. Neste contexto, integrar-se ao mundo do trabalho e explorar suas possibilidades se tornam um aprendizado contínuo, no qual as experiências se convertem em significados que despertam a criatividade, a sensibilidade e as percepções que formam indivíduos socialmente responsáveis.

Assim, este caderno reforça a solidez do compromisso do UniBrasil em promover experiências enriquecedoras de aprendizagens que possibilitam o despertar da cidadania e a compreensão da dinâmica transformadora da inter-relação entre o ensino superior e a sociedade.

Profª Drª Camile Luciane da Silva
Reitora
UniBrasil Centro Universitário



Institutional Mission, Vision, and Strategy

The following outlines Centro Universitário Autônomo do Brasil(UniBrasil)'s institutional mission, vision, and strategic approach to responsible management education.

Missão

Formar, por meio de processos sustentáveis, pessoas que possam assumir a plenitude da condição humana, pela geração e experimentação de saberes, ideias e valores comprometidos com a realidade brasileira.

Relevant Stakeholders

Comunidade

Purpose

Formar, por meio de processos sustentáveis, pessoas que possam assumir a plenitude da condição humana, pela geração e experimentação de saberes, ideias e valores comprometidos com a realidade brasileira.

[Supporting Links](#)



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

RME Leadership Accountability

At Centro Universitário Autônomo do Brasil(UniBrasil), accountability for responsible management education is structured as follows:

Formalized Senior Leadership Role

Organizational Structure for RME

The following organizational entities at Centro Universitário Autônomo do Brasil(UniBrasil) are responsible for RME:

- ❖ Teaching-Focused Entity



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

RME Elements in Degree Programs

Centro Universitário Autônomo do Brasil(UniBrasil) integrates responsible management education into its degree programs through 4 different approaches:

Guest Speakers and Showcase Events

Professor-Discretionary Course Topics

The signatory's pedagogical approach, which includes RME in all degree program design and pedagogical innovations

RME is in the signatory's educational vision, so that it drives the signatory's business model and all educational efforts, courses, programs, degrees, and non-degrees



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

RME Elements in Research

Centro Universitário Autônomo do Brasil(UniBrasil) incorporates responsible management education into its research endeavors through 3 different methods:

Research Conferences

Regular Research Seminars

Required Research Reporting

APERFEIÇOAMENTO DA FORMAÇÃO DOCENTE: EXPERIÊNCIAS DE UM PROJETO INTERDISCIPLINAR

Artigo publicado em revista

Author

Grasiela Pereira da Silva, Andrea Mayer Veiga

Published Date

October, 2023

Degree Of Recognition

Regional

Media Name

APERFEIÇOAMENTO DA FORMAÇÃO DOCENTE: EXPERIÊNCIAS DE UM PROJETO INTERDISCIPLINAR

Media Type

Artigo

Duration

12pg

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Bases do Cuidar em Gerontologia

No início do século XXI, observou-se no Brasil um aumento da expectativa de vida da população. Isso é algo que tem demandado a criação de estratégias, principalmente voltadas à saúde, que garantam o envelhecimento saudável e a qualidade de vida dos idosos. Afinal, essa parcela da população apresenta necessidades de cuidado específicas, que exigem conhecimentos aprofundados, bem como profissionais habilitados para atendê-las. Confira,

nesta obra, uma introdução aos cuidados em gerontologia, considerando-se a prevenção, a promoção e a avaliação da saúde dos idosos, de modo a garantir um atendimento integral e de qualidade a esses indivíduos.

Author

Adriana de Oliveira Christoff, Ana Paula Hey, Cristiano Caveião, Edilceia Domingues do Amaral Ravazzani

Published Date

August, 2023

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book

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254pg

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Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Partnership Approaches for RME

Centro Universitário Autônomo do Brasil(UniBrasil) partners with external stakeholders to advance responsible management education through 4 different approaches:

Knowledge Translation and Dissemination

Collaborative Problem Solving

Collaborative Change Action

External Community Dialogue



Practice

We adopt responsible and accountable management principles in our own governance and operations.

RME Policy Implementation

Centro Universitário Autônomo do Brasil(UniBrasil) has implemented 1 policy to support its commitment to responsible management education:

Student equity, diversity, inclusion

Política Institucional de Responsabilidade Social

Declaração de Políticas nas áreas de Responsabilidade Social do UniBrasil

Scope

Política Institucional

Enforcement Date

February, 2022

Revision Date

August, 2024

Number Of Pages

114

Publisher

Revista online

Media

<https://online.fliphtml5.com/jnsbz/bxxt/#p=1>

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Política Institucional de Responsabilidade
Social

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Institutional Aspiration Targets

Centro Universitário Autônomo do Brasil(UniBrasil) has set aspiration targets in 1 different area:

- ❖ Student EDI Targets



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Performance Disclosure and Transparency

Regarding transparency in RME performance disclosure, Centro Universitário Autônomo do Brasil(UniBrasil) operates with the following approach:

Full Transparency Disclosure

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Revista Expressão 2024 n.2 - Edição Especial

Atividades Extensionistas

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Wanda Camargo

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Revista Expressão 2024 n.1

Revista Cultural do UniBrasil Centro Universitário

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Wanda Camargo

Published Date

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