

2024 Sharing Information on Progress **(SIP) Report**

Sustainability Management
School

August 2024

Table of Contents

1. About PRME 3

2. About SDGs 5

3. Values 6

4. Teach 8

5. Research 11

6. Partner 14

7. Practice 18

8. Share 22

About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

RME Leadership Accountability

At Sustainability Management School, accountability for responsible management education is structured as follows:

Formalized Senior Leadership Role

Message from the President

Author

Dr. Ivana Modena

Published Date

December, 2011

Degree Of Recognition

International

Media Name

SUMAS Website

Media Type

Web article

Duration

10 minutes

[Supporting Links](#)

Message from the President

The SUMAS President sets the strategic direction and explains why SUMAS is important in the educational industry.

This has global impact.

Organizational Structure for RME

The following organizational entities at Sustainability Management School are responsible for RME:

- ❖ Community Engagement Entity



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

RME Elements in Degree Programs

Sustainability Management School integrates responsible management education into its degree programs through 6 different approaches:

Guest Speakers and Showcase Events

Course-Level RME Learning Goals

Program-Level RME Integration

The signatory's pedagogical approach, which includes RME in all degree program design and pedagogical innovations

The signatory's pedagogical approach, which includes RME in all degree program design and pedagogical innovations

Author

Dr. Ivana Modena

Published Date

December, 2011

Degree Of Recognition

Global

Media Name

website

Media Type

website

Duration

1 hour

RME is in the signatory's educational vision, so that it drives the signatory's business model and all educational efforts, courses, programs, degrees, and non-degrees

Description of the business model with RME in all educational efforts

To explain SUMAS's mission and that sustainability is integrated into all aspects of the business school.

SUMAS has holistically integrated sustainability into all its functions and educational offering.

RME is in the signatory's educational vision, so that it drives the signatory's business model and all educational efforts, courses, programs, degrees, and non-degrees

Author

Dr. Ivana Modena

Published Date

January, 2012

Degree Of Recognition

Global

Media Name

website

Media Type

website

Duration

1 hour

[Supporting Links](#)

Professor-Discretionary Course Topics



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

RME Elements in Research

Sustainability Management School incorporates responsible management education into its research endeavors through 3 different methods:

PhD-Level RME Courses

Examples of PhD-level course syllabi with course-level RME learning goals

Department

Marketing

Learning Object Subject

DBA Program Outline

Educational Level

DBA

Learning Outcome

DBA

Interactivity Type

File

Learning Object Description

This files contains the description of the SUMAS DBA program

DBA-brochure

View document  Download document 

Required Research Reporting

Regular Research Seminars

Examples of responsibility-related regular research seminars

Date

January, 2021 - April, 2024

Location

Online

Speakers

Various SUMAS Faculty

This file contains a list of all SUMAS research seminars as part of the DBA program

Examples of responsibility-related regular
research seminars

View document  Download document 



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Partnership Approaches for RME

Sustainability Management School partners with external stakeholders to advance responsible management education through 5 different approaches:

Knowledge Translation and Dissemination

Informing: knowledge translation and dissemination

Relevant Stakeholders

Potential students and Alumni

Purpose

Knowledge sharing

[Supporting Links](#)

Description of partnering activities that involve informing

SUMAS creates a wealth of webinars around sustainability, many of those are publicly available and can be accessed by a wide audience. We also ran webinars in German, Italian and Spanish language

Through those resources people interested in sustainability can enhance their knowledge in the field.

External Community Dialogue

Dialoguing: bilateral or multilateral conversations with external communities

Author

SUMAS

Published Date

December, 2023

Degree Of Recognition

Global

Media Name

SUMAS website

Media Type

website

Duration

10 minutes

[Supporting Links](#)

Description of partnering activities that involve dialoguing

SUMAS regularly engages with its Advisory Board Members to seek advice and exchange regarding the topics of sustainability, education and innovation.

Being up-to-date and informed about latest industry developments.

Collaborative Problem Solving

Description of partnering activities that involve problem-solving

SUMAS engages with Industry Partners and integrates real sustainability projects into courses. Managers and Directors provide project briefings to students and they work Professor guided on finding solutions and recommendations.

Through those projects, students learn how to work with Managers and they get exposed to real projects from the field of sustainability.

Formalized Partnership Governance

Collaborative Change Action

Description of partnering activities that involve acting

SUMAS collaborates with the industry to achieve positive impact in business and society.

SUMAS produced more than 600 Alumni and collaborated with more than 100 companies.

Acting

Author

SUMAS

Published Date

December, 2023

Degree Of Recognition

Global

Media Name

SUMAS website

Media Type

website

Duration

20 minutes

[Supporting Links](#)



Practice

We adopt responsible and accountable management principles in our own governance and operations.

RME Policy Implementation

Sustainability Management School has implemented 5 policies to support its commitment to responsible management education:

Water

Policies on water

Scope

SUMAS Buidling Switzerland, LEED Platinum

Enforcement Date

January, 2012

Revision Date

June, 2024

Number Of Pages

104

Publisher

IUCN

Media

PDF

iucn-2012-eng_iucn_conservation_centre

View document 

Download document 

Water

SUMAS is located in one of the top ten most sustainable buildings in Europe. It is LEED platinum certified by the US Green Building Council.

Students, staff and Professors can learn from the building features. We offer Green building tours at the beginning of each semester.

Buildings/real estate

Building/real estate

Author

IUCN

Published Date

January, 2012

Degree Of Recognition

Global

Media Name

IUCN Green Building Booklet, LEED Platinum

Media Type

PDF

Duration

1 hour

[Supporting Links](#)

iucn-2012-eng_iucn_conservation_centre

View document 

Download document 

Policies on building/real estate

Scope

SUMAS Buidling Switzerland, LEED Platinum

Enforcement Date

January, 2012

Revision Date

June, 2024

Number Of Pages

104

Publisher

IUCN

Media

PDF

iucn-2012-eng_iucn_conservation_centre

View document 

Download document 

Local staff/student/faculty transportation

Employee equity, diversity, inclusion

Student equity, diversity, inclusion

Institutional Aspiration Targets

Sustainability Management School has set aspiration targets in 1 different area:

- ❖ Internal Transportation Targets



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Performance Disclosure and Transparency

Regarding transparency in RME performance disclosure, Sustainability Management School operates with the following approach:

Full Transparency Disclosure

Sharing, full transparency

Author

SUMAS

Published Date

April, 2024

Degree Of Recognition

Global

Media Name

SUMAS Website

Media Type

website

Duration

2 hours

Sharing

We share the progress in different parts of the website.

Progress sharing.

SIGNATORY

Sustainability Management School



Address

Rue Mauverney 28, Gland, 1196
Switzerland



Website

<https://sumas.ch>