

# 2025 Sharing Information on Progress **(SIP) Report**

Stellenbosch Business School

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## About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

**Antonio Guterres**

Secretary-General (2017 - Present)

United Nations

”

## Principles of PRME



### **Purpose**

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



### **Values**

We place organizational responsibility and accountability to society and the planet at the core of what we do.



### **Teach**

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



### **Research**

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



### **Partner**

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



### **Practice**

We adopt responsible and accountable management principles in our own governance and operations.



### **Share**

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

## The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





# Getting Started


This section provides foundational information about Stellenbosch Business School, including key details and basic institutional data.

## Graduates & Enrollment


2024 Statistics	Number
Graduates	659
Faculty & Staff at the University	4796
Faculty & Staff at the Institution	167
Student Enrollment at the University	34562
Student Enrollment at the Institution	1428
Masters-Level Postgraduate Attendance	733
Doctoral Student Attendance	87

## Degrees Offered

### Masters Programs

 Master of Business Administration (M.B.A.)

### Doctoral Programs

 Doctor of Philosophy (Ph.D.)

### Additional

- MBA in Health Care Leadership
- MPhil in Development Finance
- MPhil in Futures Studies
- MPhil in Leadership Coaching
- MBA in Project Management
- PGDip Business Management and Administration
- PGDip Development Finance
- PGDip Futures Studies
- PGDip Futures Studies - Managing New Technologies
- PGDip Project Management
- PGDip Financial Planning
- PGDip Leadership Development
- PGDip Leadership Development for NPOs



# Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.





## Who Champions Responsible Management Education at Our Institution

- ❖ Disciplinary efforts within business school
- ❖ Individual leader
- ❖ Interdisciplinary efforts across business school
- ❖ Interdisciplinary efforts across parent organization
- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Senior leadership office



# Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



## **Fostering Innovation**



### **To a great extent**

Teaching and learning at our institution strongly foster innovation.

## **Experiential Learning**



### **To a great extent**

Teaching and learning at our institution strongly encourage experiential learning.

## **Learning Mindset**



### **To a great extent**

Teaching and learning at our institution strongly promote a lifelong learning mindset.

## **Method of Teaching and Learning**



### **Hybrid**

Combination of in-person and virtual learning methods.



# Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

## Research vs Research for RME/Sustainable Development

**47** Peer-reviewed articles were published by Stellenbosch Business School from this past calendar year. **vs** **18** Peer-reviewed articles were published by Stellenbosch Business School from this past calendar year in support of RME.

## Research Funding

In 2024, Stellenbosch Business School was awarded funding for research that is:



**Institution  
Specific**



**Local**



**National**



**International**

## Socializing Research

In 2024, Stellenbosch Business School contributed research findings to:

- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ National media
- ❖ Local media
- ❖ Open-access platforms
- ❖ Public events and lectures
- ❖ Research collaborations
- ❖ Social media and digital outreach



# Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

## Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ AMBA (Association of MBAs)
- ❖ CEEMAN (Central and East European Management Development Association)
- ❖ EFMD (European Foundation for Management Development)
- ❖ Graduate Management Admission Council (GMAC)
- ❖ GRLI (Globally Responsible Leadership Initiative)
- ❖ Local institutions and associations
- ❖ Times Higher Education (THE)
- ❖ Ministries of Education, Higher Education, or similar national bodies
- ❖ United Nations Global Compact non-business signatory
- ❖ Association of African Business School (AABS)
- ❖ Change Makers Hub
- ❖ Global Business School Networks (GBSN)
- ❖ Goldilocks and The Bear Foundation
- ❖ Instructional Leadership Institute (ILI)
- ❖ South African Business School Association (SABSA)
- ❖ Spirit Early Childhood Development Foundation
- ❖ The Bis Issue
- ❖ Tores Foundation
- ❖ Tygerberg Children's Hospital Trust

## Student Organization Partnerships

- ❖ PRME Global Students



# Practice

We adopt responsible and accountable management principles in our own governance and operations.



## Institutional Policies and Practices

- ❖ Accreditation body recommendation documents
- ❖ Campus operations guides
- ❖ Carbon reduction or offset commitments
- ❖ Curriculum guidelines
- ❖ Employee equity, diversity, inclusion
- ❖ Ethical data sourcing guides
- ❖ Ethical leadership or good governance policies
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Local staff/student/faculty transportation
- ❖ Ministry of education recommendation documents
- ❖ Open-access guides
- ❖ Professional training opportunities
- ❖ Responsible procurement policies
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Travel guides
- ❖ Water
- ❖ Zero-waste guides



# Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



## Engagement Opportunities

Stellenbosch Business School offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Community events and consultation forums
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Partnerships with local organizations
- ❖ Student and staff volunteer programs
- ❖ Sustainability-focused research and collaboration Opportunities

## Communication Audiences

Stellenbosch Business School communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Business and industry partners
- ❖ Faculty and staff
- ❖ Media and public relations channels
- ❖ Non-governmental organizations (NGOs)
- ❖ Prospective and current students
- ❖ Research and academic networks

SIGNATORY

# Stellenbosch Business School

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## Address

Carl Cronje Drive, Bellville, Cape Town  
South Africa



## Website

<https://www.stellenboschbusiness.ac.za/>