

# 2025 Sharing Information on Progress **(SIP) Report**

British University in Dubai

December 2025

## Table of Contents

1. About PRME .....	3
2. About SDGs .....	5
3. Getting Started .....	6
4. Purpose .....	9
5. Values .....	11
6. Teach .....	13
7. Research .....	16
8. Partner .....	18
9. Practice .....	20
10. Share .....	22

## About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



**“** *The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).* **”**

**Antonio Guterres**

Secretary-General (2017 - Present)

United Nations

## Principles of PRME



### Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



### Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



### Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



### Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



### Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



### Practice

We adopt responsible and accountable management principles in our own governance and operations.



### Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

## The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.

## SUSTAINABLE DEVELOPMENT GOALS





# Getting Started

This section provides foundational information about British University in Dubai, including key details and basic institutional data.

## Vision

To be a globally connected and recognised university through academic excellence and impactful scholarly activities

## Strategy

BUiD\_Startegy2025-2030

[View document](#)

[Download document](#)

## Strategy Alignment

### Core Values

BUiD's core values include:

Diversity and Inclusion: Create an inclusive environment that respects and values diversity in all its forms, ensuring equal opportunities for all members of the university community.

Research, Innovation and Entrepreneurship: Foster a culture of creativity, innovation, and entrepreneurship, driving cutting-edge research that addresses local and global challenges.

Sustainability: Promote environmental stewardship and sustainable practices in all university operations and curricula

Social Responsibility and Community Engagement: Engage with local, national, and international communities to address societal challenges and contribute to the public good and preservation of the environment.

## Graduates & Enrollment

2024 Statistics	Number
Graduates	300

## Degrees Offered

### Masters Programs

-  Master of Education (M.Ed.)
-  Master of Business Administration (M.B.A.)

### Doctoral Programs

-  Doctor of Philosophy (Ph.D.)
-  Doctor of Education (Ed.D.)
-  Doctor of Business Administration (D.B.A.)



# Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

## Letter of Commitment

### STATEMENT OF COMMITMENT



The British University in Dubai (BUiD) was established in 2003 to be the Middle East's leading research-based university, facilitating world-class education, training and research. It provides an important and growing community and resource for young professionals, leading academics, corporate managers and aspiring leaders of all description.

BUiD is locally accredited by the Ministry of Higher Education and Scientific Research in the United Arab Emirates and our qualifications are also recognised internationally by UK ENIC. BUiD has achieved international accreditation through the UK Quality Assurance Agency for Higher Education (QAA). BUiD has strategic alliance partnerships with UK-based universities, including the University of Edinburgh, the University of Glasgow, and the University of Manchester.

In 2015, we expressed our commitment to the objectives of the United Nation's Principles for Responsible Management Education (PRME). This year we renew this commitment to achieve our objectives, which are like yours. We are dedicated to the social and cultural development of the nation and region, and the creation of a knowledge-based economy. The University serves market needs by educating high-calibre knowledge-conscious graduates who have the necessary knowledge and skills to work at senior levels in a range of different organisations: public; private; from multinational corporations to SMEs.

Professor Abdullah Alshamsi

**Vice Chancellor**

A handwritten signature in black ink, appearing to read 'Abdullah Alshamsi'.

*letter*

## ✍ Definition of Purpose

BUiD mission is to empower a diverse community of learners to achieve their highest potential through excellence in teaching, research, scholarship and innovation. The university fosters a culture of inclusivity, lifelong learning, sustainability, and entrepreneurship, and collaborates with world-renowned institutions to contribute to the local and global community.



# Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

## Who Champions Responsible Management Education at Our Institution

- ❖ Interdisciplinary efforts across parent organization



# Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

## How We Define Teach

BUiD's teaching approach address critical thinking, applied learning, and real-world problem solving. our curriculum integrates responsible management concepts.

## Courses that support RME

British University in Dubai reports 1 course in 2024 that support responsible management education and sustainable development goals.

### **Strategic Management | MGT523**

Strategic management is concerned with the direction and scope of an organisation. The module conveys how this involves determining the purpose of the organisation, establishing objectives and formulating strategies to achieve the objectives through projects and programmes in a multi-project environment. The module explores how an organisation positions itself with regard to dynamic internal and external environments.



## Fostering Innovation



### **A lot**

Our institution supports innovation significantly through teaching and learning.

## Experiential Learning



### **A lot**

Our institution supports experiential learning significantly through teaching and learning.

## Learning Mindset



### **To a great extent**

Teaching and learning at our institution strongly promote a lifelong learning mindset.

## 💡 Method of Teaching and Learning



### In person

Traditional classroom-based learning with face-to-face instruction.



# Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

## Research vs Research for RME/Sustainable Development

**158** Peer-reviewed articles were published by British University in Dubai from this past calendar year.

**vs** **1** Peer-reviewed article was published by British University in Dubai from this past calendar year in support of RME.

## Research Funding

In 2024, British University in Dubai was awarded funding for research that is:



**Institution  
Specific**

## Socializing Research

In 2024, British University in Dubai contributed research findings to:

- ❖ National media
- ❖ Public events and lectures
- ❖ Social media and digital outreach



# Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

## Institutional Partnerships

- ❖ Times Higher Education (THE)

## Student Organization Partnerships

- ❖ None



# Practice

We adopt responsible and accountable management principles in our own governance and operations.

## Institutional Policies and Practices

- ❖ Employee equity, diversity, inclusion
- ❖ Environmental stewardship policies
- ❖ Sustainability strategy or strategic plan (school or university level)

## Policy Documents Related to RME and/or Sustainability

All Policies

[View document](#)  [Download document](#) 



# Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

## Engagement Opportunities

British University in Dubai offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Public events and panel discussions
- ❖ Sustainability-focused research and collaboration Opportunities

## Communication Audiences

British University in Dubai communicates its policies and progress on sustainable development and responsibility with:

- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Faculty and staff
- ❖ Prospective and current students

SIGNATORY

## British University in Dubai

---



### Address

DIAC, Block 11, Dubai, Po Box 345015  
United Arab Emirates



### Website

<http://www.buid.ac.ae/>