

2025 Sharing Information on Progress **(SIP) Report**

School of Management, Kyung
Hee University

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About School of Management, Kyung Hee University

About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*”

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about your organization, including key details and basic institutional data. These elements serve as a starting point for your SIP report, can be copied annually, and typically require minimal updates from year to year.

1. Mission

1.1 Mission of Kyung Hee University School of Management

Subjects

- Business Administration

Provide supporting context

- Vision of Kyung Hee University's School of Management is *to become a world class business school based on humanistic management paradigm*. While creatively visualizing this vision, Kyung Hee University's School of Management has set its Mission as *to educate the next generation of creative and responsible global business leaders based on UN PRME (Principles for Responsible Management Education)*.

2. Vision

2.1 Mission of Kyung Hee University School of Management

Subjects

- Business Administration

Provide supporting context

- Vision of Kyung Hee University's School of Management is *to become a world class business school based on humanistic management paradigm*. While creatively visualizing this vision, Kyung Hee University's School of Management has set its Mission as *to educate the next generation of creative and responsible global business leaders based on UN PRME (Principles for Responsible Management Education)*.

3. Strategy

3.1 Strategic Focus

Subjects

- Business Administration

Provide supporting context

Kyung Hee Model of Responsible Management Education: Consonance with the University Mission

Since its foundation in 1949, Kyung Hee University has been distinctly committed to its mission, Creation of a New Civilized World, and its philosophy is based on humanity, democracy, and world peace. The long history of international peace activities initiated by Kyung Hee University in collaboration with world's leading universities and UN has been the solid basis for Kyung Hee University School of Management's commitment to innovative pedagogy and research embedding in its ideology of creative, ethical, and socially responsible business leadership throughout the curriculum and our research agenda. Also the university has founded highly regarded institutes and graduate programs in peace study such as graduate institute for peace (GIP), graduate school of NGO (GSNGO), Institute for Future Civilization (IFC) which all provide solid on-campus alliance network for the school of management's responsible management initiative programs.

As a signatory of the United Nations Global Compact Principles for Responsible Management Education (PRME), Kyung Hee University School of Management has performed following its mission with leadership in responsible management education.

Responsible management education at Kyung Hee University

Kyung Hee University School of Management has been taking leadership in responsible management education among business schools in Korea and Asia. Strategic plan for responsible management education has been carefully designed and systematically implemented under the leadership of the committee for responsible management education and with stakeholder participation. Four major strategic areas for responsible management education of the school include; i) teaching with curriculum expansion in responsible management, ii) commitment and resource allocation in related research, iii) green management of its own school, iv) building of network for dialogue and collaboration among stakeholders in responsible management education (e.g., business organizations, civil society, government, and academia).

4. Strategy Alignment

4.1 Strategic Alignment

Subjects

- Business Administration

Provide supporting context

Strategic Alignment

1. Vision, Mission, and Core Values Renewal

Kyung Hee University School of Management's journey toward conscious business education in collaboration with PRME began with the re-establishment of its Vision, Mission, and Core Values. Following the signing of the PRME commitment in 2009, the School adopted a completely new set of mission statements in 2010. This milestone was achieved through the enthusiastic and collective efforts of the Committee for Responsible Management Education (CRME).

2. Foundational Philosophy and Peace Mission

Since its founding in 1949, Kyung Hee University has been guided by its mission of "Creation of a New Civilized World", rooted in the values of humanity, democracy, and world peace. Its long-standing tradition of international peace initiatives—conducted in collaboration with leading global universities and the United Nations—has provided a strong foundation for the School of Management's commitment to innovative pedagogy and research. This commitment is reflected in the School's dedication to cultivating creative, ethical, and socially responsible business leaders across all curricula and research agendas.

A notable example of this leadership is that the School of Management hosted the first PRME Asian Conference in 2009, paving the way for subsequent regional PRME meetings in MENA, Africa, Latin America and the Caribbean, Nordic countries, Australia/New Zealand, Brazil, and the UK/Ireland.

3. Drivers for Responsible Management Paradigm

The School's shift toward a responsible management paradigm is grounded in several global and institutional imperatives:

Transformative Business Environment – The rapid changes in the global business landscape demand that business education prepare a new generation of responsible leaders.

Stakeholder Expectations – Students, businesses, and other stakeholders expect graduates to be equipped with the knowledge, skills, and capabilities for sustainability management in a changing world.

Accreditation Requirements – Accreditation bodies such as AACSB increasingly mandate substantial educational efforts in business ethics and responsibility.

Intrinsic Motivation for the Common Good – Providing business education aligned with the common good fosters deep self-fulfillment and motivation, especially among faculty members.

4. Organizational Arrangements for Implementation

To institutionalize the responsible management paradigm, the School of Management has established two notable organizational structures:

Committee for Responsible Management Education (CRME) – Comprised of nine faculty members and chaired by the Dean, this committee oversees strategic alignment and implementation of responsible management initiatives.

Institute for Peace through Commerce – Founded to mobilize faculty expertise and sustainability-related resources, this institute organizes research projects, consulting activities, curriculum development, and extracurricular programs that advance sustainability and responsible business education.

5. Institutional History

5.1 Institutional History

Subjects

- Business Administration

Provide supporting context

Institutional History

1. The Kyung Hee Model of Responsible Management Education

Since its founding in 1949, Kyung Hee University has been committed to its founding mission —“Creation of a New Civilized World”—rooted in the values of humanity, democracy, and world peace. The University’s long-standing tradition of international peace activities, in collaboration with leading global universities and the United Nations, has provided a strong foundation for the School of Management’s dedication to creative, ethical, and socially responsible business leadership in both curriculum and research.

The University has also established prominent institutes and graduate programs in peace studies—such as the Graduate Institute for Peace (GIP), the Graduate School of NGO Studies (GSNGO), and the Institute for Future Civilization (IFC)—which form a robust on-campus alliance that supports the School of Management’s responsible management initiatives.

As an early signatory to the United Nations Global Compact Principles for Responsible Management Education (PRME) in 2008, the School of Management has consistently aligned its mission and strategy with PRME principles, taking a leadership role in advancing responsible management education in Korea and Asia.

2. Leadership in Responsible Management Education

The School of Management has developed a strategic plan for responsible management education under the leadership of the Committee for Responsible Management Education (CRME), with active stakeholder participation. The four strategic areas are:

Curriculum Development – Expanding teaching in responsible management across programs.

Research Commitment – Allocating resources to advance scholarship in sustainability and ethics.

Green Campus Management – Implementing sustainable operational practices.

Stakeholder Engagement – Building networks for dialogue and collaboration with business, civil society, government, and academia.

In 2008, the School adopted a new Mission, Vision, and Core Values aligned with PRME, which serve as the foundation for embedding responsible management principles into all aspects of its education and operations.

3. PRME Participation and Achievements

Kyung Hee University School of Management was among the founding signatories of PRME in Korea in 2008. Since then, it has submitted six PRME Sharing Information on Progress (SIP) reports (2009, 2011, 2013, 2015, 2017, 2021), maintaining a biennial reporting cycle. This sustained commitment has earned the School the distinction of PRME Champion, a status held by only 31 institutions among approximately 800 PRME signatories worldwide.

SIP reports submitted by the School are available at:

<https://www.unprme.org/school-of-management-kyung-hee-university>

4. The Institute for Peace through Commerce (IPC)

The Institute for Peace through Commerce (IPC) was established in 2009, immediately following the School's PRME commitment, to serve as the central hub for responsible management education and practice at Kyung Hee University.

Mission and Role:

IPC aims to:

Promote responsible business education and research within the School of Management.

Foster a stakeholder-centered management paradigm to enhance strategic leadership in business.

Advance awareness of human dignity and environmental sustainability in business practices.

Strengthen cooperation among business stakeholders in pursuit of the common good.

Functions and Networks:

IPC consolidates the School's culture of responsible management and operationalizes the University's founding philosophy of "scholarship and peace" in the field of business.

It serves as a hub for domestic and international CSR networks, collaborating with UN organizations (UNGC, PRME, UNESCO), governments, NGOs, corporations, and academic institutions.

Through its research, education, and consulting projects, IPC has built bridges between academia and practice, enhancing both student learning and societal impact.

5. IPC Milestones and Contributions

Since 2009, IPC has initiated and hosted numerous flagship activities that have shaped responsible management education in the region:

Hosting the first PRME Asia Forum in 2010, setting a precedent for regional PRME networks worldwide.

Launching and sustaining the Peace through Commerce course with international guest professors.

Coordinating CSR-focused Project-Based Learning (PBL) programs in partnership with leading corporations.

Publishing PRME case studies in international guidebooks and presenting research at major global forums, including UN Rio+20, the PRME Global Forum, and WAAS Future Education Forums.

Leading international collaboration projects on Business for Peace (B4P) in Asia, Europe, and Africa.

Receiving the PRME Pioneer Award in 2017 at the PRME 10th Anniversary Global Forum.

6. Graduates

500

7. Degrees Offered

- Bachelor of Science (B.Sc. or B.S.)
- Bachelor of Arts (B.A.)
- Master of Science (M.Sc. or M.S.)
- Master of Arts (M.A.)
- Master of Business Administration (M.B.A.)
- Doctor of Philosophy (Ph.D.)

8. Faculty & Staff at the University

1500

9. Faculty & Staff at the Institution

100

10. Student Enrollment at the University

35000

11. Student Attendance at the Institution

2500

12. Student Attendance at the Institution

2000

13. Student Attendance at the Institution

450

14. Student Attendance at the Institution

50

15. Student Attendance at the Institution

25

16. Undergraduate Degree Programmes

16.1 Degree Programme

Degree Type

- Bachelor of Science (B.S. or B.Sc.)

Department

- Business Administration

Degree Programme Subject

- Business Management Administration

17. Masters Degree Programmes

17.1 Degree Program - Masters

Degree Type

- Master of Science (M.Sc. or M.S.)

Department

- Business Administration

Degree Programme Subject

- Business Management Administration

Director Full Name

Sang-Man Kim, Ph.D.

18. Postgraduate Degree Programmes

18.1 Degree Program - Doctorate

Degree Type

- Doctor of Philosophy (Ph.D.)

Department

- Business Administration

Degree Programme Subject

- Business Management Administration

Director Full Name

Sang-Man Kim, Ph.D.

19. Certificates, Professional Development, or Associate Programmes

19.1 Special Professional Development Programs

Degree Type

- Master of Business Administration (M.B.A.)

Department

- Business Administration

Degree Programme Subject

- Business Management Administration

Director Full Name

Jae-Shik Kang, Ph.D.



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

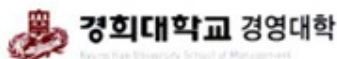
20. Letter of Commitment

20.1 Letter of Intent (Original Signing of the Dean)

Caption

Letter of Intent

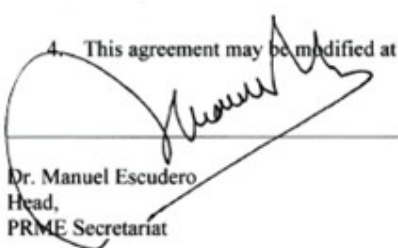
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Letter of Intent for
Cooperation between
The PRME Secretariat and
Kyung Hee University School of Management

The PRME Secretariat and the School of Management, Kyung Hee University, have agreed to the following:

1. Based on the principles of mutual benefit and respect for each other's independence, the two parties will foster:
 - a) The initiation of a strategic conversation on the future possibility of academic Centers in Support of the PRME, along the lines of inclusiveness and open source approach of any UN supported initiative, with the goal of undertaking activities that can further the aims of curriculum change, new research and new educational frameworks of PRME.
 - b) To promote within Kyung Hee University and its area of influence the figure of Researchers of the PRME Secretariat, for scholars willing to work pro bono for a specific time and project agreed upon with the PRME Secretariat.
 - c) Internship opportunities at the PRME Secretariat, both for the Head of the PRME Secretariat and also for the Senior Management of the PRME Secretariat, in New York. In the latter case the PRME Secretariat will look favorably upon candidates from Kyung Hee University who should apply according to the UN procedures established for internship opportunities.
2. In order to carry out the above-mentioned activities, a detailed plan may be agreed to, upon consultation between the two parties.
3. It is implicit that each and every activity undertaken under this agreement is approved by the appropriate officials at each party and must fall within each party's academic and fiscal constraints.
4. This agreement may be modified at any time after due consultation between the two parties


Dr. Manuel Escudero
Head,
PRME Secretariat


Yung-Ho Suh
Dean, School of Management
Kyung Hee University

2010/2/10

21. Define Purpose

At Kyung Hee University School of Management, Purpose means advancing the University's mission of creating a new civilized world by cultivating creative, ethical, and socially responsible leaders. Guided by PRME principles, we integrate peace, sustainability, and human dignity into education, research, and practice for the common good.

22. Institutional Engagement

51% - 75%



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



23. RME Lead

- Individual leader
- Disciplinary efforts within business school
- Senior leadership office
- Student contributor



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



24. Courses

24.1 Fundamentals of Responsible Management

Course code

MGMT1005-00

Department

- Business Administration

The duration of my course is:

- 16 weeks

My course session format is:

- 2 one-and-a-half hour session

My course learning outcomes are:

- Assessed through multiple formats (exams, projects, case studies, presentations, etc.)

My course touches on the following concepts:

- Business Ethics and Corporate Social Responsibility
- Change Management and Organizational Development

My course implements the following pedagogies:

- Case Method
- Problem-Based Learning (PBL)

Course Description

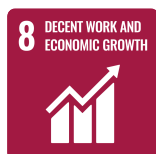
Course Description This course offers an in-depth overview of the emerging stakeholder management paradigm in today's post-industrial, knowledge-based economy. It emphasizes the practical application of ethical theories of corporate social responsibility (CSR) in decision-making across key functional areas of management, including Marketing, Human Resource Management, Finance, Production Management, and Management Information Systems. Students will be challenged to critically analyze and address the moral problems and ethical dilemmas they may encounter in their future business, professional, and personal lives as responsible leaders. As a leading participant in the United Nations Principles for Responsible Management Education (PRME), Kyung Hee University's School of Management offers this course as a compulsory requirement for all management majors.

Tell us about the impact you're making on your students

Impact on Students Through this course, students develop the knowledge, skills, and values necessary to become responsible business leaders in a rapidly changing, knowledge-based economy. By engaging with stakeholder management principles and ethical theories of

corporate social responsibility, they learn to integrate ethical reasoning into decision-making across diverse functional areas of management. The course fosters critical thinking, moral imagination, and the ability to address complex ethical dilemmas they may encounter in their professional and personal lives. As a compulsory course for all management majors, it ensures that every graduate of the School of Management leaves with a strong foundation in responsible management, aligned with the UN PRME principles and the Sustainable Development Goals.

Relevant SDGs addressed through the course



Upload your syllabus

Syllabus_Fundamentals of Responsible Management

View document [↗](#)



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

25. 2024 Publications

30

26. 2024 Publications on Sustainable Development and/or RME

5

27. Research Funding

- National

28. Socializing Research

- Industry and business networks
- Government and policy makers



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

29. Partners, Accreditation Bodies, Associations, etc.

- Times Higher Education (THE)
- IAU (International Association of Universities)
- Local institutions and associations
- United Nations organs other than the UN Global Compact

30. Student Partners

- None



Practice

We adopt responsible and accountable management principles in our own governance and operations.

31. RME Practices


- Campus operations guides
- Employee equity, diversity, inclusion
- Professional training opportunities

32. RME Policies

32.1 THE Impact Rankings _ Communication News

Upload or select a document

KYUNG HEE UNIVERSITY _ THE Impcat Ranking

View document 



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



33. Transparent Engagement

- Student and staff volunteer programs
- Open faculty and student meetings and town halls

34. Audiences

- Business and industry partners
- Faculty and staff

SIGNATORY

School of Management, Kyung Hee University



Address

Dongdaemun-gu, Hoegi-dong, 1-1, Seoul, ,
KR



Website

<https://www.khu.ac.kr/kor/main/index.do>