



2025 Sharing Information on Progress (SIP) Report

Universidad Privada Boliviana

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#### **About the Principles for Responsible Management Education (PRME)**

The Principles for Responsible Management Education (PRME) is a United Nationssupported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).

#### **Antonio Guterres**

Secretary-General (2017 - Present)
United Nations

### **Principles of PRME**



#### **Purpose**

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



#### **Values**

We place organizational responsibility and accountability to society and the planet at the core of what we do.



#### **Teach**

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



#### Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



#### **Partner**

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



#### **Practice**

We adopt responsible and accountable management principles in our own governance and operations.



#### **Share**

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

#### The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.









































# **Getting Started**

This section provides foundational information about Universidad Privada Boliviana, including key details and basic institutional data.

#### **Graduates & Enrollment**

2024 Statistics	Number
Graduates	527
Faculty & Staff at the University	247
Faculty & Staff at the Institution	247
Student Enrollment at the University	6777
Student Enrollment at the Institution	4560
Undergraduate Attendance	4560
Masters-Level Postgraduate Attendance	230
Doctoral Student Attendance	27
Certificate, Professional Development, or Continuing Education Attendance	6777

# **Degrees Offered**

#### **Bachelor Programs**

- Bachelor of Science (B.Sc. or B.S.)
  Bachelor of Arts (B.A.)
- Bachelor of Business Administration (B.B.A.)
  Bachelor of Engineering (B.Eng.)

#### Masters Programs

- 图 Master of Science (M.Sc. or M.S.) 图 Master of Engineering (M.Eng.) 图 Master of Arts (M.A.)
- Master of Business Administration (M.B.A.) Master of Education (M.Ed.)

#### **Doctoral Programs**

⊕ Doctor of Business Administration (D.B.A.) ⊕ Doctor of Philosophy (Ph.D.)



# Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

# **Definition of Purpose**

La UPB define su propósito como formar líderes responsables y emprendedores con visión de triple impacto (económico, social y ambiental), integrando ética, sostenibilidad e innovación en currículo, investigación y extensión, para contribuir al bien común y al desarrollo sostenible de Bolivia en un contexto global.

# **Institutional Engagement**

of faculty at Universidad Privada Boliviana actively contribute 51% - 75% to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



# Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

### **Mathematical Methods** How We Define Values

En este contexto, los valores son principios éticos que guían el comportamiento institucional. En la UPB, se definen como Compromiso, Responsabilidad, Excelencia, Cumplimiento, Empatía y Respeto, orientando nuestras acciones hacia la integridad, el desarrollo personal y el cumplimiento de la misión universitaria.

### **Who Champions Responsible Management Education at Our** Institution

- Centralized sustainability office
- Disciplinary efforts within business school
- ❖ Individual leader
- Interdisciplinary efforts across business school
- Interdisciplinary efforts across parent organization
- Research or issue group, society, or club leading sustainability efforts
- Senior leadership office
- Student contributor

#### **Student Awareness**

26% - 50% of students at Universidad Privada Boliviana are aware that we are a PRME Signatory Member.

# **Student Engagement**

51% - 75%

of students at Universidad Privada Boliviana actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



# Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

# **How We Define Teach**

En la Universidad Privada Boliviana, Teach significa formar líderes éticos y sostenibles mediante metodologías activas, interdisciplinarias y basadas en el modelo de triple impacto (económico, social y ambiental). A través del currículo, la investigación y la extensión, la enseñanza promueve pensamiento crítico, innovación responsable y compromiso con los ODS y los Principios PRME.

### **Educator Recognition**

At Universidad Privada Boliviana, we recognize educators for quality of teaching in the following ways:

- Annual teaching excellence awards
- Faculty promotion and tenure consideration
- Pedagogical innovation grants
- Professional development opportunities
- Publication or research support

# **○** Fostering Innovation



#### To a great extent

Teaching and learning at our institution strongly foster innovation.

# **©** Experiential Learning



#### To a great extent

Teaching and learning at our institution strongly encourage experiential learning.

# **○** Learning Mindset



#### A lot

Our institution supports a lifelong learning mindset significantly through teaching and learning.

# 



#### In person

Traditional classroom-based learning with face-to-face instruction.

#### **Barriers to Innovative Curriculum**

In 2024, Universidad Privada Boliviana identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- Assessment challenges
- Faculty resistance
- Learning curve for faculty
- Outdated infrastructure
- Overloaded faculty

# **Barriers to Innovative Pedagogy**

In 2024, Universidad Privada Boliviana identified the following barriers to innovating, updating, or taking risks in existing pedagogy:

- Assessment rigor concerns
- Classroom infrastructure limitations
- Technology gaps



# Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

# **How We Define Research**

La investigación en la Universidad Privada Boliviana (UPB) se entiende como la generación sistemática de conocimiento orientada al desarrollo sostenible y a la gestión responsable. Integra el rigor científico con la relevancia social, promoviendo la innovación que responde a los desafíos ambientales, económicos y éticos, en alineación con los Objetivos de Desarrollo Sostenible y el bienestar de la sociedad.

### Research vs Research for RME/Sustainable Development

Peer-reviewed articles were
published by Universidad Privada
Boliviana from this past calendar
year.

vs 18

Peer-reviewed articles were published by Universidad Privada Boliviana from this past calendar year in support of RME.

### **Research Funding**

In 2024, Universidad Privada Boliviana was awarded funding for research that is:



# **Socializing Research**

In 2024, Universidad Privada Boliviana contributed research findings to:

- Community organizations
- Industry and business networks
- Local media
- National media
- Open-access platforms
- Social media and digital outreach
- Research collaborations
- Public events and lectures
- Government and policy makers

#### **Research Barriers**

In 2024, Universidad Privada Boliviana identified the following barriers to conducting research related to sustainability and/or responsibility:

- Administrative barriers
- Funding challenges
- Collaboration challenges
- Data access and management
- Publishing barriers
- Technology and resource access
- Skills and expertise gaps



# Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

### **How We Define Partner**

En la Universidad Privada Boliviana, Partner significa construir alianzas estratégicas con universidades, empresas, gobiernos y organismos internacionales para impulsar educación responsable, investigación aplicada y sostenibilidad. Estas asociaciones fortalecen el impacto social y ambiental, promueven innovación conjunta y contribuyen activamente a los ODS y a los Principios PRME.

### **Institutional Partnerships**

- AACSB (Association to Advance Collegiate Schools of Business)
- AMBA (Association of MBAs)
- CLADEA (Consejo Latinoamericano de Escuelas de Administración)
- EFMD (European Foundation for Management Development)
- Quacquarelli Symonds (QS)
- Times Higher Education (THE)
- United Nations organs other than the UN Global Compact
- Ministries of Education, Higher Education, or similar national bodies

# **Student Organization Partnerships**

Sustainable Development Solutions Network (SDSN) Youth



# Practice

We adopt responsible and accountable management principles in our own governance and operations.

#### **How We Define Practice**

En la Universidad Privada Boliviana, Practice significa aplicar los valores de sostenibilidad, ética y responsabilidad en la gestión universitaria. A través de programas como UPB Green e Innovasol, la institución reduce su huella ambiental, promueve inclusión, eficiencia y liderazgo responsable, guiando con el ejemplo los Principios PRME y los ODS.

#### **Institutional Policies and Practices**

- Accreditation body recommendation documents
- Buildings/real estate
- Carbon reduction or offset commitments.
- Curriculum guidelines
- Climate action plan
- Employee equity, diversity, inclusion
- Ethical leadership or good governance policies
- Faculty hiring, tenure, and promotion guidelines
- Greenhouse gas emissions
- Professional training opportunities
- Responsible procurement policies
- Student equity, diversity, inclusion
- Sustainability strategy or strategic plan (school or university level)



# Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

#### **Mathematical Methods** How We Define Share

En la Universidad Privada Boliviana, Share significa comunicar de forma transparente los avances, resultados e impactos de sostenibilidad con toda la comunidad académica y la sociedad. Implica difundir buenas prácticas, aprendizajes y evidencias mediante reportes, foros y alianzas, fortaleciendo la colaboración y el compromiso con los Principios PRME y los ODS.

#### **Engagement Opportunities**

Universidad Privada Boliviana offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- Annual reports
- Community events and consultation forums
- Feedback mechanisms (e.g., surveys, suggestion boxes)
- Partnerships with local organizations
- Public events and panel discussions
- Student and staff volunteer programs
- Sustainability-focused research and collaboration Opportunities

#### **Communication Audiences**

Universidad Privada Boliviana communicates its policies and progress on sustainable development and responsibility with:

- Accreditation bodies
- Faculty and staff
- Non-governmental organizations (NGOs)
- Research and academic networks
- Prospective and current students
- Alumni and donors

#### **Communication Barriers**

Universidad Privada Boliviana faces the following barriers in transparent communications:











Audience reach

Bureaucratic delays

Engagement gaps

Inconsistent updates

Media visibility



SIGNATORY

# Universidad Privada Boliviana

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