

# 2025 Sharing Information on Progress **(SIP) Report**

Fairleigh Dickinson University

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## About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

**Antonio Guterres**

Secretary-General (2017 - Present)

United Nations

”

## Principles of PRME



### Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



### Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



### Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



### Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



### Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



### Practice

We adopt responsible and accountable management principles in our own governance and operations.



### Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

## The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





# Getting Started

This section provides foundational information about Fairleigh Dickinson University, including key details and basic institutional data.

## Mission

Silberman College of Business is a vibrant and inclusive community that inspires responsible leadership to positively impact our students, communities, and society. Our focus on applied learning, coupled with our alumni network and proximity to international business centers, accelerates student development and career opportunities.

## Vision

Silberman College of Business aspires to be the educational backbone of the communities we serve and an active force in creating a better world. In service of these goals, we strive to excel in international business education, applied scholarship, and impactful engagement with the regional, national, and global communities in which we live.

## Strategy

### Shared values

#### Shared Values

Within Silberman College, we declare the following to be our guiding values:

- Diversity and inclusiveness – a culture that welcomes and celebrates diverse backgrounds, experiences, and viewpoints, and supports an environment that encourages the expression of new ideas and vigorous debate.
- Engaged learning – an immersive environment where students utilize technological resources and pursue numerous opportunities to enhance their knowledge and strengthen their skills inside and outside of the classroom.
- Scholarship – the development of new knowledge and value-added research that has an impact on business practice.
- Positive societal impact through innovation and entrepreneurial thinking – a culture that fosters new ideas and thinking that equip students with a foundation to make a positive impact on our world.

<https://www.fdu.edu/academics/colleges-schools/silberman/about-silberman/>

## Strategy Alignment

### Impact Statement

The Silberman College of Business is committed to making a positive societal impact through innovation and entrepreneurial thinking – a culture that fosters new ideas and thinking that equip students with a foundation to make a positive impact on our world.

The Silberman College of Business engaged in a inclusive strategic planning exercise in the last three years and adopted societal and environmental impact as one of its four strategic areas of emphasis. This has been followed up with incorporation of PRME principles and ethics in the learning goals at the graduate and undergraduate levels. The primary responsibility for the implementation of these initiatives rests with the Dean. The plan is monitored by the College Educational Planning Committee-- a body of elected members of the faculty.

#### Positive Impact

As the first university to earn Special Consultative Status with the United Nations (UN) Economic and Social Council, and Founding Member of the UN Academic Impact Program, we share a timeless vision of producing positive impact in all the communities that we serve.


### Graduates & Enrollment

2024 Statistics	Number
Graduates	200
Faculty & Staff at the Institution	47
Student Enrollment at the Institution	1304
Undergraduate Attendance	750
Masters-Level Postgraduate Attendance	528
Doctoral Student Attendance	0
Certificate, Professional Development, or Continuing Education Attendance	26




## Degrees Offered

### Bachelor Programs

 Bachelor of Science (B.Sc. or B.S.)

### Masters Programs

 Master of Business Administration (M.B.A.)



# Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

## Letter of Commitment



**FAIRLEIGH  
DICKINSON  
UNIVERSITY**

Silberman College of Business

### Office of the Dean

#### Metropolitan Campus

1000 River Road, H-DH2-11  
Teaneck, New Jersey 07666  
201-692-7201      **Voice**

#### Florham Campus

285 Madison Avenue, M-MS2-05  
Madison, New Jersey 07940  
973-443-8801      **Voice**

May 8, 2025

PRME Secretariat  
United Nations Global Compact Office  
801 2<sup>nd</sup> Avenue, 2<sup>nd</sup> Floor  
New York, NY 10017

Silberman College of Business at Fairleigh Dickinson University voluntarily affirms the seven Principles of Responsible Management Education (PRME). We first signed the PRME pledge in 2007 and have since been steadfast in our commitment to these seven principles.

- As a business school that has achieved the gold standard of business accreditation from AACSB International, we continue to advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.
- Through our educational programs, we place organizational responsibility and accountability to society and the planet at the core of what we do.
- We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.
- Our faculty are engaged in studying people, organizations, institutions, and the state of the world to inspire responsible management and education practice.
- We engage our stakeholders from business, government, civil society, and academia to advance responsible and accountable management education and practice.
- We strive to increasingly adopt responsible and accountable management principles in our own governance and operations.
- We are also committed to share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

Evidence of our commitment to these principles is provided in the SIP Report that we have prepared and are delighted to submit to the PRME Secretariat. Silberman College is committed to PRME in meaningful ways and will ensure that we continue to do so.

James G. Almeida, Ph.D.  
Dean

Metropolitan Campus  
Teaneck, NJ

Florham Campus  
Madison, NJ

Wroton College  
Oxfordshire, England

Vancouver Campus  
British Columbia, Canada



# Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



## Who Champions Responsible Management Education at Our Institution

- ❖ Individual leader
- ❖ Disciplinary efforts within business school
- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Interdisciplinary efforts across business school



# Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



## Educator Recognition

At Fairleigh Dickinson University, we recognize educators for quality of teaching in the following ways:

- ❖ Institutional recognition events
- ❖ Faculty promotion and tenure consideration
- ❖ Annual teaching excellence awards

## Fostering Innovation



### To a great extent

Teaching and learning at our institution strongly foster innovation.

## Experiential Learning



### To a great extent

Teaching and learning at our institution strongly encourage experiential learning.

## Learning Mindset



### To a great extent

Teaching and learning at our institution strongly promote a lifelong learning mindset.

## Method of Teaching and Learning



### In person

Traditional classroom-based learning with face-to-face instruction.



# Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



## Research vs Research for RME/Sustainable Development

<p><b>27</b> Peer-reviewed articles were published by Fairleigh Dickinson University from this past calendar year.</p>	<p><b>vs</b></p>	<p><b>7</b> Peer-reviewed articles were published by Fairleigh Dickinson University from this past calendar year in support of RME.</p>
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## Research Funding

In 2024, Fairleigh Dickinson University was awarded funding for research that is:



**Institution  
Specific**

## Socializing Research

In 2024, Fairleigh Dickinson University contributed research findings to:

- ❖ Social media and digital outreach
- ❖ Industry and business networks



# Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

## Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ Positive Impact Rating (PIR)

## Student Organization Partnerships

- ❖ None



# Practice

We adopt responsible and accountable management principles in our own governance and operations.

## Institutional Policies and Practices

- ❖ Sustainability strategy or strategic plan (school or university level)

### Policy Documents Related to RME and/or Sustainability

SCB commitment

View document  Download document 



# Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



## Engagement Opportunities

Fairleigh Dickinson University offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Sustainability-focused research and collaboration Opportunities
- ❖ Open faculty and student meetings and town halls
- ❖ Community events and consultation forums

## Communication Audiences

Fairleigh Dickinson University communicates its policies and progress on sustainable development and responsibility with:

- ❖ Faculty and staff
- ❖ Prospective and current students
- ❖ Research and academic networks

SIGNATORY

# Fairleigh Dickinson University

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## Address

1000 River Road, Hackensack, NJ

United States of America



## Website

<https://www.fdu.edu/academics/colleges-schools/silberman/>